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FOR IMMEDIATE RELEASE



Bethesda, MD (September 6, 2006) --- **Yachting New Zealand and 1bigthink Announce Partnership** - Today, Yachting New Zealand and **1bigthink** announced a partnership to develop and market a New Zealand version of **1bigthink's** line of regatta management products (**Regatta manager** and **Regatta Passport**).

This new version of **Regatta manager** will be very similar to the US version, using the same basic architecture, but will be tailored to the New Zealand market. The changes will include differences in terminology and process between the two countries as well as currency and general formatting changes. **Regatta manager** will also introduce New Zealand based scoring methods and integration with several local scoring packages. All of these changes will be accomplished while still keeping the product compatible with the other version of **Regatta manager** throughout the world.

1bigthink has agreed to create a New Zealand version of their **Regatta Passport** product and provide this to every member of a yacht club affiliated to Yachting New Zealand at no cost, as part of their membership benefits. This will enable a competitor from a Yachting New Zealand affiliated yacht club the ability to enter any event in the **Regatta manager** system around the world with only a couple of clicks.

The combination of these two products will help Yachting New Zealand meet its goals of growing participation and retention while enhancing its development at all levels and provide substantial benefits to its members clubs.

“Right from the start Regatta Manager struck us as being a great tool for New Zealand clubs for whom organising a major regatta can be a daunting task. Regatta Manager will handle many of the tedious tasks involved in setting up and managing the process. In addition sailors will find enormous advantages in that once they have established their “Passport” they will only ever have to register their passport number to enter a regatta being

run under regatta Manager”

Richard Brown, National Programmes Director Yachting New Zealand

"We are very excited about this new partnership with Yachting New Zealand and are sure it will help both organizations expand and meet their goals. New Zealand is a major leader in the world of sailing and its competitors, clubs and other organizations have always been at the forefront of the sport. The Kiwi culture of competitiveness and innovation fits perfectly with the goals of Regatta Manager.

We see our product as a way to run better events with less investments in time and other resources. Our products do this by removing most, if not all, of the small mundane tasks that tend to overwhelm event managers. In addition, Regatta Manager addresses issues of knowledge transfer between event cycles. This combination enables the event organizers to focus on the high value added services that make a world class event."

David Ross, Managing Partner **1bigthink**

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Regatta manager is the first comprehensive tool to help race organizers manage their events from the initial planning to the awards ceremony. This product is designed to handle all types of events, whether it is a small one-design regatta, beer can series, premier offshore event or a championship level regatta. **Regatta manager** is a cross-platform, multi-user, web-based software package accessible from anywhere in the world via the Internet. There is no software to install and configure. All that the user needs is a computer with a compatible browser and an Internet connection. This web-based system not only takes the headaches out of regatta management but also allows boat owners the ability to process their entries on-line (paperless).

Regatta manager is designed to address the following areas of running a successful event:

Regatta Set Up and Planning

Entry Process Management
Race Day Management
Race Scoring
Regatta Staff and Resource Management
Regatta Financial Management

To learn more about **Regatta manager** and other marine products from 1bigthink visit www.regatta-manager.com or e-mail info@marine-suite.com for more information.

Regatta Passport - By having a Regatta Passport, a competitor will be able to securely manage all of their regatta entries from one location, using one account and password. This personal account will allow the competitor to enter any regatta in the RM system world-wide with only a couple of clicks - automatically transferring all of the necessary data for the entry directly to the regatta organizer.

Regatta Passport is designed to address the following needs:

Automatic completion of entry forms
No further need for copying and mailing rating certificates
No more collecting crew waivers and other supporting documentation
Centralized easy-to-use event calendar

About 1bigthink

1bigthink, founded in 1996 and headquartered in Bethesda, MD, is a provider of customized and cost-effective software solutions and the technological knowledge base necessary to clients in order to fulfill their business goals. 1bigthink's experience with technology and best business practices spans a wide range of industries enabling the best possible IT solutions. This expertise results in customized, viable, effective, and innovative solutions providing clients with the competitive advantage to excel in their business operations.

1bigthink has provided technical solutions to processing and manufacturing industries such as woodworking and lumber products, the marine industry, energy/oil and gas industries as well as legal and financial service companies and government agencies for more than 8 years. 1bigthink takes great care in understanding our clients' specific needs and deploying customized, cost-effective software solutions. Visit us at www.1bigthink.com

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